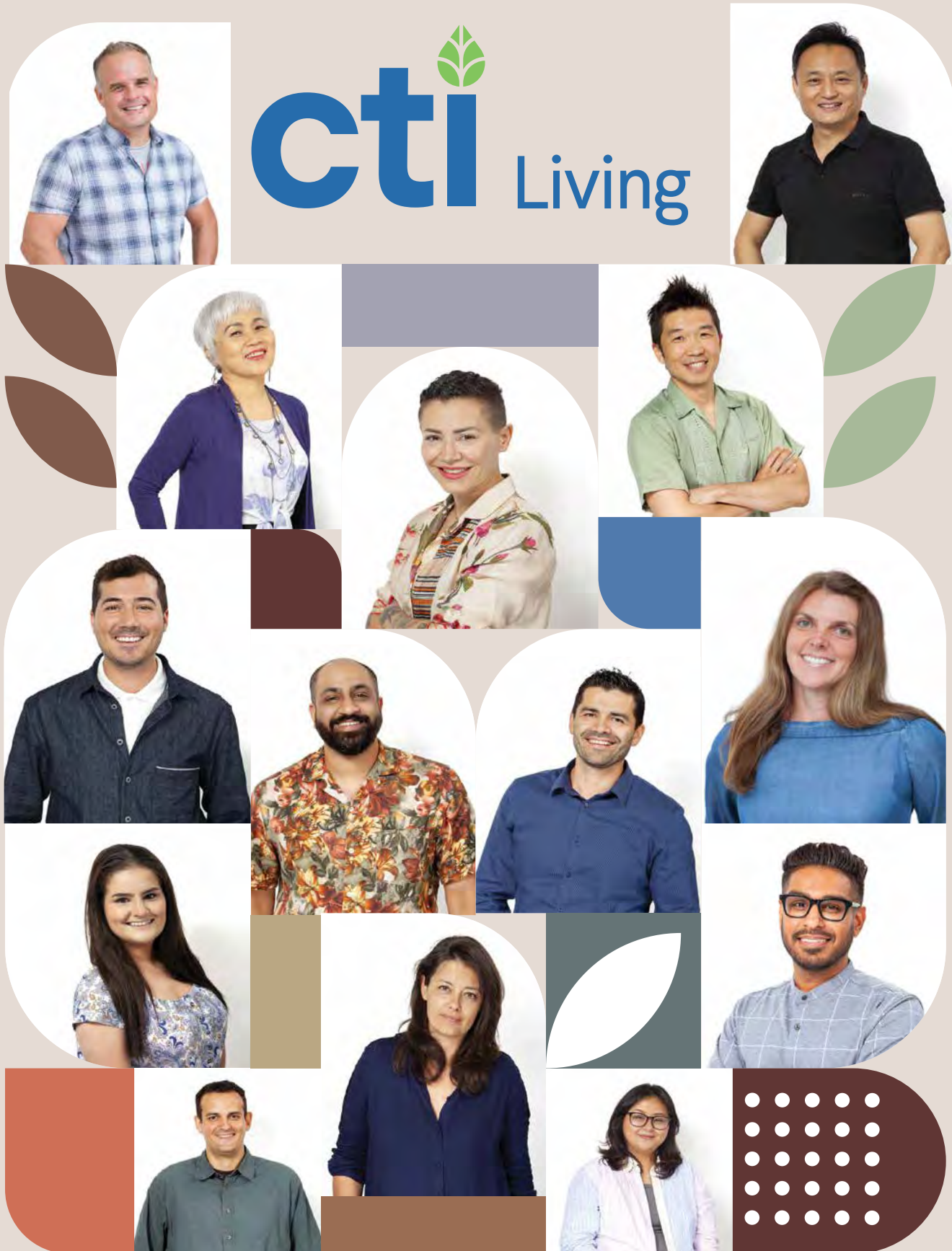




cti Living

THE GROWTH GUIDE

FALL 2023



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OUR COMMITMENT TO YOU

This has been another year of uncertainty and upheaval. As global supply chain challenges persist, we've continued to creatively adapt and pivot to best serve our customers, while still finding innovative ways to grow and thrive.

CTI Living has been blossoming. We've added new faces to our family. Some team members have been promoted as we believe in fostering a culture that promotes from the ground up. We've renovated our office to embrace new ways of working. Additionally, our new Marketing Team has heavily focused on market research and data analysis, which has allowed us to identify planter trends for the next couple of years and explore new opportunities across the United States and Canada.

We continue to work transparently with you, our loyal customers, sharing timelines and adding measurements to improve the delivery process. Our enhanced in-house broadcast studio keeps allowing us to showcase our products and connect with you more efficiently and faster.

On the retail side, we're excited to offer new retail-ready boxes and displays that will save you time and will keep your product more organized at store level. Our Team has continuously worked on creating new Cassie products, and new designs and colors for 2024 that your customer will happily place in their shopping cart.

As the world continues to change, our commitment to you remains constant and it's a priority. We are here to support you and your business. CTI has the products, the information, and the support you need to increase your sales in an evolving, competitive market. One of our core values for this year is to "Grow by example". We continue to explore new opportunities to learn and lead the change – with patience, integrity, and honesty. We strive to make your customer experience with us an exceptional one.



OUR NEW CORE VALUES



At CTI Living, we know that plants make our spaces brighter, calmer and happier. That's why we continue to work hard to deliver that joy. We strive to meet our customers' needs with authenticity and transparency. As we evolve and grow, our Core Values guide us:

Embracing Innovation

We foster a culture that encourages listening and learning, out-of-the-box thinking and creative problem-solving.

Nurturing Communities

We foster open, transparent relationships that connect our communities around the world, reaching people locally and globally.

Growing by Example

We always look for new opportunities to learn and lead change. We inspire each other to explore, ask questions, and embrace the entrepreneurial spirit with patience, integrity and honesty.

Preserving Our Future

We consistently search for responsible, sustainable solutions that keep our environments nurtured and balanced.

Working Together

We learn, create, and achieve more when everyone is respectfully seen, heard, and valued. We hold each other accountable for our words, our actions, and our results.



Michael & Scott

GIVE 'EM PUMPKIN TO TALK ABOUT



THE GROWTH GUIDE

It's been another season of changes and challenges around the world. What's been a constant activity throughout 2022? People continue to find joy and inspiration in plants and gardening. At CTI Living, we're nurturing people's plant passions while finding new ways to grow.

We're delighted to share we have enhanced our team with new marketing, communications and E-commerce and sales leaders. We're thrilled to be resuming travel and seeing and interacting with our peers. In July, our team attended Cultivate '22 — a great opportunity to reconnect and develop relationships face-to-face. We continue to embrace technology and love doing live meetings and work direct from our studio to your screen.

Like other companies, we've been impacted by rising costs, labor and supply chain challenges. However, our industry is known for its creativity, resourcefulness, and resilience. We understand that in order to flourish, communication is paramount.

We've updated our Core Values, something we felt was necessary to match our growth and how much things change in such a short period of time. As always, you can expect consistent transparency throughout your transactions with us— from quoting to final delivery. We'll be sharing more updates on new products that are better for our customers, our industry, and our planet.

As we move into the Fall, and we start thinking about the year ahead, here are Two New Trends that we're excited about:

Rustic Luxe

When luxury and rustic meet, there is quiet beauty and decadent calm. These planters are designed to inspire nature through the combination of weathered shades and elegant shapes using:

- 1) Natural materials, like wood and stone
- 2) Sophisticated design that combines rustic beauty with luxurious textures
- 3) Rusted metal colors that dazzle in brown, taupe, white, gold and silver

Bold Basics

Resuming some of our favorite activities brings about a pure sense of fun and excitement. These joyful, brightly-colored planters use modern design elements to make a bold statement in outdoor spaces using:

- 1) Minimalist design
- 2) Bold colors
- 3) Geometric modern shapes



Here's an estimated timeline to place your order smoothly with us:



Pricing Quotations:

Please note that due to the current market conditions and supply chain disruptions, freight and manufacturing surcharges may be applied as a separate fee on your invoice.

To ensure CTI Living gives you our best pricing options, it will require **48 hours to 5 business days** to confirm pricing (depending on how many items are on quote). Full container and less than container pricing will be given to you. We price our products FOB port. Someone from our Sales team will be in contact with you to confirm your quote.



Order Placement:

Order placed: August - September 2022

Expected delivery date to greenhouse: **February – March 2023**

*A more specific delivery date window will be given at time of order submission.

Order placed: October - December 2022

Expected delivery date to greenhouse: **April – May 2023**

*A more specific delivery date window will be given at time of order submission.



Tracking Orders: CTI's Online Portal

Every grower has been assigned a unique login to CTI's online portal. If you are new to us this will be assigned. You'll have visibility to see the following on the portal:

- Viewing and tracking your order arrival date
- Your container number
- Your packing slips
- Estimated surcharges (Ocean + Land) * Please note, only available at time of loading on a shipping vessel

*Automatic notifications will also be emailed to the primary contact from your greenhouse if any changes to delivery dates happen during production or transit of product.

Delivery of Product:

Trucking companies will contact growers **24 hours before delivery.**



Invoicing, Billing and Terms

- CTI Living's payment terms are Net 30 days
- Payment can be received via check, money transfer or credit card
- You will receive your invoice within **15 business days after the order is delivered** to the customer

Galvanized Metal



Rustic Luxe



Natural materials, like wood and stone



Sophisticated design that combines rustic beauty with luxurious textures



Rusted metal colors that dazzle in brown, taupe, white, copper and silver

Dark Chocolate with Champagne



Rustic Luxe
 With rustic natural tones and design, this trend brings a sense of serenity found in nature itself. Planters are transformed into simple but elegant art pieces that evoke the simple elegance of the natural world. Luxurious textures and soothing shades create a tranquil ambiance.



Southern Clay with Pewter






Faux Mahogany

1 Inverted Laurel

13" Inverted Laurel Planter 13" Inverted Tall Laurel Rim Planter 12" Inverted Laurel Hanging Basket



-  Light Copper
-  Copper
-  Silver

2 Sugared Sand

17" Sugared Sand Bowl 13" Sugared Sand Planter 16" Sugared Sand Rimless Planter



-  Biscotti
-  Cappuccino Wash
-  Indigo Wash



3

Camelot

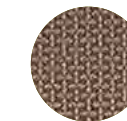
15" Camelot Planter

12" Camelot Square

14" Camelot Low Square



New Color
Brushed Biscotti



Brushed Butterscotch



New Color
Spiced Ginger

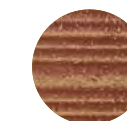
4

Bombay Planter

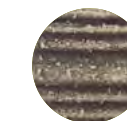
6" Bombay Bowl

8" Bombay Bowl

13" Bombay Planter



Brushed Peach Terra



Light Linen



Wash Steel



5

Footed Bowl

12" Footed Bowl



New Color
Southern Clay
with Pewter rim

Smoky Beige with
Copper rim

Dark Chocolate with
Champagne rim

6

Milk Barrel Planter

12" Milk Barrel Planter



Brushed
Pewter Ivory

New Color
Faux Mahogany with
Pewter Emblem

New Color
Galvanized Metal with
Pewter Emblem

Footed Bowl, Smoky Beige with Copper rim | Milk Barrel Planter, Brushed Pewter Ivory



7

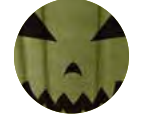
Pumpkin / Pumpkin with Face

10" Pumpkin Planter

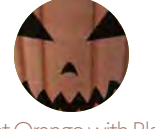
9.5" Pumpkin with Face Planter



New Color
Dash White with Black Stencil



New Color
Green Pea with Black Stencil



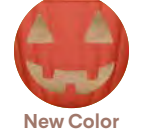
Burnt Orange with Black Stencil



New Color
Cotton White with Copper stencil



New Color
Ruby with Champagne stencil



New Color
Carrot Orange with Champagne stencil

8

Cauldron Bowl

10" Cauldron



Black



Washed Bronze



Galvanized Metal

Pumpkin with Face, Cotton White with Copper stencil | Pumpkin with Face, Carrot Orange with Champagne stencil | Cauldron Bowl, Washed Bronze | Cauldron Bowl, Black | Pumpkin Planter, Dash White with Black Stencil (order left to right)

Canary Yellow



Sepia



Bold Basics



Geometric modern shapes



Minimalist design



Bold colors

Southern Clay



Purple Lupine

Bold Basics
 This trend is a celebration of fun, excitement and simplicity. With brilliant, bold colors and uncomplicated design, these planters bring vibrancy and joyful warmth to outdoor spaces. The modern shapes and textures feel hopeful, attractive and energetic.



Beige Gray



Smoky Beige



9

Beeline

8" Beeline Cover Pot

10" Beeline Hanging Basket



Terra Cotta



Canary Yellow



Forest Green



10

Castella

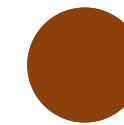
13" Castella Planter

14" Castella Bowl

15" Castella Oval



Beige Gray



Terra Cotta



Sunglow Yellow

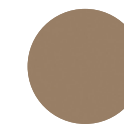
11

Cove

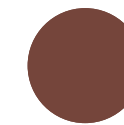
14.5" Cove Planter

14.5" Cove Square

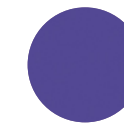
14" Cove Bowl



Ginger



Dark Red Brick



Purple Lupine

Castella Bowl, Sunglow Yellow | Castella Oval, Beige Gray | Castella Planter, Terra Cotta



12

Helix

12" Helix Hanging Basket

12" Helix Planter

14" Helix Tall Planter Flat Rim



Sepia



Smoky Beige



Black

13

Bella

8" Bella Hanging Basket

9.5" Bella Planter

14" Bella Tall Planter

2.5 Gal Bella Tomato Cage



Dark Red Brick



Persimmon Orange



Lunar Gray

Helix Planter & Helix Tall Planter Flat Rim, Sepia

TOP



NEW



24" Cask Railing Window Box
WB1094B
OW 23.8" OW 11.8" HT 9"
Capacity 23.6 Liters
Capacity 6.2 US Gallons
Skid Pack: 636
Color: Driftwood with Black band

ITEMS



8" Rib Planter
DP1902R
OD 8" HT 6.5" BD 4.5"
Capacity 3.4 Liters
Capacity 0.9 US Gallons
Skid Pack: 4725
Color: Smoky Beige



DECORATIVE

TOP NEW ITEMS

DECORATIVE



8" Stanton Planter
DP1912R
OD 8" HT 6.5" BD 4.9"
Capacity 3.8 Liters
Capacity 1 US Gallons
Skid Pack: 4775
Color: Coffee Cream



12" Calista Hanging Basket
HG1435H
OD 12" HT 7.5" BD 7.5"
Capacity 7.6 Liters
Capacity 2 US Gallons
Item with 3 Tag Slits
H-18-3SMT | Saucer E
Skid Pack Set: 1920
Color: Vintage Wash



12" Calista Planter
DP1435L
OD 11.9" HT 9.4" BD 7"
Capacity 9.5 Liters
Capacity 2.5 US Gallons
Item with 3 Tag Slits
Interchangeable tag slot option
Skid Pack: 2460
Color: Light Concrete



8" Cherie Planter
RT1568T
OD 7.8" HT 6.7" BD 4.7"
Capacity 3.2 Liters
Capacity 0.85 US Gallons
Item with 3 Tag Slits
Smooth texture
Skid Pack: 5550
Color: Purple Lapine



10.5" Cherie Bowl
BL1568N
OD 10.6" HT 5.0" BD 7.2"
Capacity 4.9 Liters
Capacity 1.3 US Gallons
Item with 3 Tag Slits
Smooth texture
Skid Pack: 4528
Color: Polar White



8.5" Charlotte Cover Pot
RT1176N
OD 8.5" HT 6.1" BD 6.0"
Capacity 3.8 Liters
Capacity 1.0 US Gallons
Fits 3 QT Drop in Pot
Skid Pack: 7750
Color: Sage green



TOP

NEW



All our decorative hand-painted pots are made with water-based paint, which is eco-friendly and non-toxic. (Doesn't include spray paint)



8" Sorrento Pan
PN1845R
OD 8" HT 5" BD 5.8"
Capacity 2.8 Liters
Capacity 0.7 US Gallons
Skid Pack: 2525
Color: Brushed Peach Terra

ITEMS



8" Bentley Planter
DP1750R
OD 8.0" HT 6.5" BD 5.3"
Capacity 3.4 Liters
Capacity 0.9 US Gallons
Smooth finish
Skid Pack: 4525
Color: Lunar Gray

DECORATIVE

TOP NEW ITEMS

DECORATIVE



10" Bellport Planter
DP1913K
OD 10.2" HT 7.8" BD 6"
Capacity 6.1 Liters
Capacity 1.6 US Gallons
Skid Pack: 5792
Color: Foggy Gray



10" Calista Hanging Basket
HG1435M
OD 10" HT 7" BD 6.2"
Capacity 5.7 Liters
Capacity 1.5 US Gallons
Item with 3 Tag Slits
Interchangeable tag slot option
H-18-3CLS, H-18-3SMT, H-16-3SMT,
Saucer N
Skid Pack Set: 2608
Color: Brushed Champagne



6" Bentley Hanging Basket with snap on saucer
HG1750X/HGS1750X
OD 6.0" HT 5.5" BD 3.6"
Capacity 1.4 Liters
Capacity 0.4 US Gallons
Smooth finish
H-16-3SMT
Saucer SC085
Skid Pack Set: 4753
Color: Charleston Green



12" Flare Urn
DU1091M
OD 12" HT 8.7"
Capacity 5.7 Liters
Capacity 1.5 US Gallons
Item with 3 Tag Slits
Skid Pack: 1068
Color: Sepia



12.5" Calista Urn
DU1435H
OD 12.6" HT 15.8" BD "
Capacity 11.4 Liters
Capacity 3 US Gallons
Item with 3 Tag Slits
Interchangeable tag slot option
Skid Pack: 660
Color: Chalk



12" Mona Urn
DU1453M
OD 11.5" HT 10.3" BD 7.8"
Capacity 5.7 Liters
Capacity 1.5 US Gallons
Item with 3 Tag Slits
Skid Pack: 1620
Color: Ochre

NOMINAL THICKNESS

WE EXPLORE NOMINAL THICKNESS TO MINIMIZE THE AMOUNT OF PLASTIC



Our in-house 3D designers idealize the shape

We design to efficiently pack to reduce shipping costs

We specialize in combining colors and textures to best complement our planters

TOP



10" Cody Hanging Basket
 HG319M
 OD 10.2" HT 6.3" BD 6.6"
 Capacity 5.7 Liters
 Capacity 1.5 US Gallons
 Item with 3 Tag Slits, Interchangeable tag slots
 H-18-3SMT, H-16-3STD
 Saucer 139B
 Smooth texture
 Skid Pack Set: 3024
 Color: Raisin

NEW

TOP NEW ITEMS

BASICS



8" Beeline Hanging Basket with Saucer
 HG1449T/HGS1449T
 OD 8" HT 6.5" BD 5.2"
 Capacity 2.8 Liters
 Capacity 0.75 US Gallons
 Item with 3 Tag Slits
 H-16-3SMT
 Skid Pack Set: 2850
 Color: Winter Gray



10" Jolie Hanging Basket
 HG1640N
 OD 10.2" HT 6.5" BD 6.7"
 Capacity 5.7 Liters
 Capacity 1.5 US Gallons
 Item with 3 Tag Slits
 H-18-3SMT
 SC139B
 Skid Pack Set: 3006
 Color: Dark Chocolate



10.5" Avalon Hanging Basket
 HG1620NB
 OD 10.3" HT 6.7" BD 6.3"
 Capacity 5.7 Liters
 Capacity 1.5 US Gallons
 Item with 3 Tag Slits
 H-18-3SMT, H-16-3SMT
 SC150B
 Skid Pack Set: 3184
 Color: Southern Clay



5" Round Grow Pot
 RIN001H
 OD 5" HT 4.7" BD 3.7"
 Capacity 1.06QT/1.0L
 Fits TTY0108H
 Injection Mold
 Skid Pack: 18112
 Color: Foggy Gray



5" Round 8 Count Tray
 TTY0108H
 OL 19.9" OW 10.0" HT 5"
 Fits RIN001H
 Thermoform Mold
 Skid Pack Set: 2520
 Color: Black



10" Lax Hanging Basket
 HG1731M
 OD 10.4" HT 6.5" BD 6.3"
 Capacity 5.7 Liters
 Capacity 1.5 US Gallons
 Item with 3 Tag Slits
 H-18-3SMT
 SC139B
 Lite texture
 Skid Pack Set: 2960
 Color: Graystone



10" Lax Planter
 DP1731M
 OD 10.5" HT 7.8" BD 5.6"
 Capacity 6.5 Liters
 Capacity 1.7 US Gallons
 Item with 3 Tag Slits
 Lite texture
 Skid Pack: 4176
 Color: Graystone



12" Lax Planter with Easy Clip 3-ring Tomato Cage
 TC200E/TN1731E
 OD 12.0" HT 8.25" BD 7.45"
 Capacity 9.5 Liters
 Capacity 2.5 US Gallons
 Total HT 25.75"
 Cage HT 17.5"
 Item with 4 Tag Slits
 Skid Pack Set: 984
 Color: Graystone



ITEMS



10.5" Avalon Hanging Basket
 HG1620NB
 OD 10.3" HT 6.7" BD 6.3"
 Capacity 5.7 Liters
 Capacity 1.5 US Gallons
 Item with 3 Tag Slits
 H-18-3SMT, H-16-3SMT
 SC150B
 Skid Pack Set: 3184
 Color: Southern Clay

BASICS



TOP

NEW



20" Commack Planter
SDP1814B
OD 20.0" HT 16.0" BD 11.7"
Capacity 52.6 Liters
Capacity 13.9 US Gallons
Skid Pack: 204
Color: Grey Clay Top/
Weathered Rock Bottom

TOP NEW ITEMS

Premium
COLLECTION



16" Somerville Tall Planter
STP1720D
OD 15.9" HT 16.5" BD 9.2"
Capacity 32.9 Liters
Capacity 8.7 US Gallons
Stone Lite
Skid Pack: 270
Color: Chocolate Slate



16" Cylinder Bowl
BL1891E
OD 16.0" HT 9.0" BD 10.0"
Capacity 19.3 Liters
Capacity 5.1 US Gallons
Skid Pack: 1266
Color: Grizzly Brown with Copper Bottom



14" Cylinder Tall Planter
TP1891F
OD 14" HT 19" BD 8.4"
Capacity 28.5 Liters
Capacity 7.5 US Gallons
Skid Pack: 666
Color: Grizzly Brown



14" Cylinder Tall Planter
TP1891F
OD 14" HT 19" BD 8.4"
Capacity 28.5 Liters
Capacity 7.5 US Gallons
Skid Pack: 666
Color: Grizzly Brown with Copper Bottom



ITEMS



14" Cecil Tall Planter
TP1551C
OD 14" HT 15.0" BD 8.3"
Capacity 25.7 Liters
Capacity 6.8 US Gallons
Skid Pack: 990
Color: High Gloss Smoky Beige



16" Commack Planter
SDP1814D
OD 16.0" HT 12.8" BD 9.4"
Capacity 26.4 Liters
Capacity 6.9 US Gallons
Skid Pack: 318
Color: Clay Rust Top/Faux
Southern Clay Bottom



20" Commack Planter
SDP1814B
OD 20.0" HT 16.0" BD 11.7"
Capacity 52.6 Liters
Capacity 13.9 US Gallons
Skid Pack: 204
Color: Clay Rust Top/Faux
Leather Bottom

PREMIUM

Premium

Thicker

Durable Material

Special colors and finishes

PRESERVING OUR FUTURE



Inspired by natural colors found in the landscape of Arizona's Painted Desert. Uses coloring technology with a lower environmental impact.

8" Sadie Planter | Deep Cavern, Red Jasper



NATURAL DESERT COLORS

NATURAL DESERT COLORS



9" Cameo Low Profile Square
SS1288M
OD 9" HT 4.5" BD 5.2"
Capacity 3.8 Liters
Capacity 1 US Gallons
Item with 4 Tag Slits
Skid Pack: 5420
Color: Deep Cavern



7.5" Cameo Cover Pot
RT1288O
OD 7.4" HT 6.5" BD 5.0"
Capacity 3 Liters
Capacity 0.8 US Gallons
Item with 3 Tag Slits
Fits 2QT Insert
Skid Pack: 4248
Color: Red Jasper



5" Cameo Orchid Cover Pot
RT1288T
OD 5.1" HT 5.9" BD 3.5"
Capacity 1.1 Liters
Capacity 1.5 US Gallons
Smooth texture
Skid Pack: 3968
Color: Yellow Clay



11" Cameo Bowl
BL1288K
OD 11.4" HT 5.6" BD 5.7"
Capacity 5.7 Liters
Capacity 1.5 US Gallons
Item with 1 Tag Slit
Skid Pack: 2856
Color: Cool Sandstone

EXCLUSIVE COLOR PALETTE

8" Sadie Planter
DP1455P
OD 7.8" HT 6.0" BD 4.1"
Capacity 3 Liters
Capacity 0.75 US Gallons
Item with 3 Tag Slits
Skid Pack: 5450



Cool Sandstone



Red Jasper



Deep Cavern



Yellow Clay

OUR PIGMENTS USE THE RICH AND MAGNIFICENT SHADES OF IRON OXIDE FOUND IN THE NATURAL LANDSCAPE OF THE PAINTED DESERT IN ARIZONA.

Fewer chemicals required

Added UV protection

Increased versatility for the material's second-life

Available in beautiful natural organic colors

PRESERVING OUR FUTURE



Eco-friendly planter made from leftover grain husks to create a more sustainable plastic option.

15" Morris Planter | Grain Cotton White, Grain Taupe



MIXGRAIN POT

MIXGRAIN POT



12" Wallace Hanging Basket
HG1310G
OD 11.7" HT 6.7" BD 6.2"
Capacity 8 Liters
Capacity 2.0 US Gallons
Smooth texture
Item with 4 Tag Slits
H-22-4LVL, H-20-4LVL, SC 146B
Skid Pack Set: 1392
Color: Grain Cotton White



15" Wallace Planter
DP1310C
OD 15" HT 11.5" BD 8.1"
Capacity 21 Liters
Capacity 5.5 US Gallons
Smooth texture
Skid Pack: 864
Color: Grain Smoked Gray



12" Wallace Planter
DP1310M
OD 12" HT 9.4" BD 6.3"
Capacity 11.6 Liters
Capacity 3.1 US Gallons
Item with 3 Tag Slits
Smooth texture
Skid.Pack: 1680
Color: Grain Taupe

EXCLUSIVE COLOR PALETTE



Grain Cotton White



Grain Smoked Gray



Grain Taupe

15" Morris Planter
DP1426C
OD 15.2" HT 11.7" BD 8.9"
Capacity 23 Liters
Capacity 6 US Gallons
Item with 3 Tag Slits
Skid Pack: 762

ECO-FRIENDLY PLANTERS MADE FROM FIBER HUSKS.

Uses less plastic

Gives new life to fiber husks

Available in organic finishes and colors

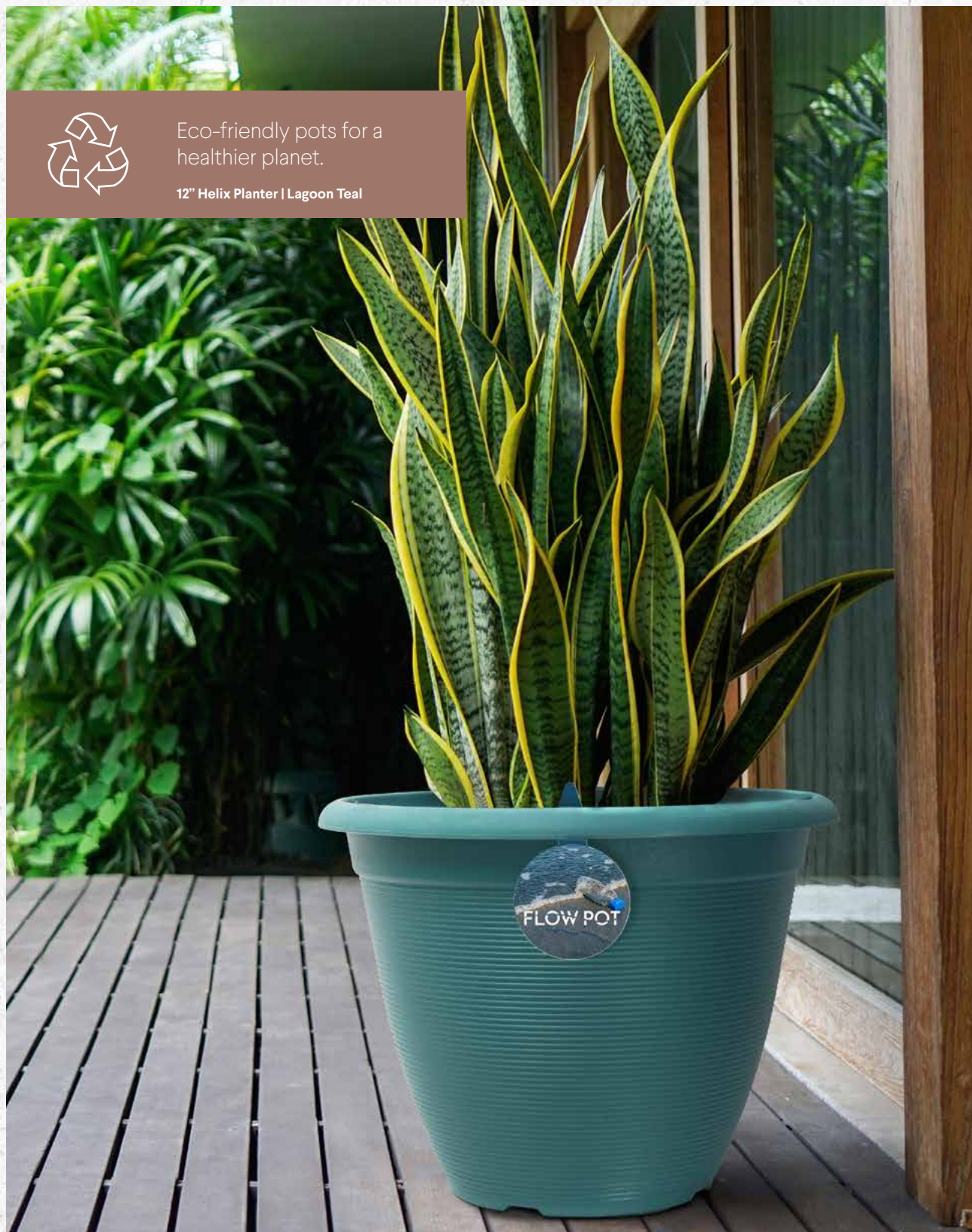
Made from 10% fiber and 90% plastic

PRESERVING OUR FUTURE



Eco-friendly pots for a healthier planet.

12" Helix Planter | Lagoon Teal



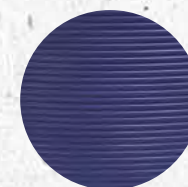
FLOW POT

FLOW POT

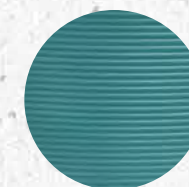


SUGGESTED COLOR PALETTE

We're releasing a special color palette that celebrates the ocean, its calm and tranquility.



Flow Dark Blue



Flow Lagoon Teal



Flow Lunar Gray

12" Helix Planter
DP795L
OD 12" HT 9.4" BD 6.3"
Capacity 9.5 Liters
Capacity 2.5 US Gallons
Item with 3 Tag Slots
Interchangeable tag slot option
Skid Pack: 2652

Stopping plastic waste before it reaches our oceans

MADE FROM RECYCLED
OCEAN-BOUND AND POST-
CONSUMER PLASTIC



INDOOR PLANTERS



Cassie is our retail-focused indoor sister brand

6" Margarita Pot with Saucer, Tumeric Yellow

CASSIE

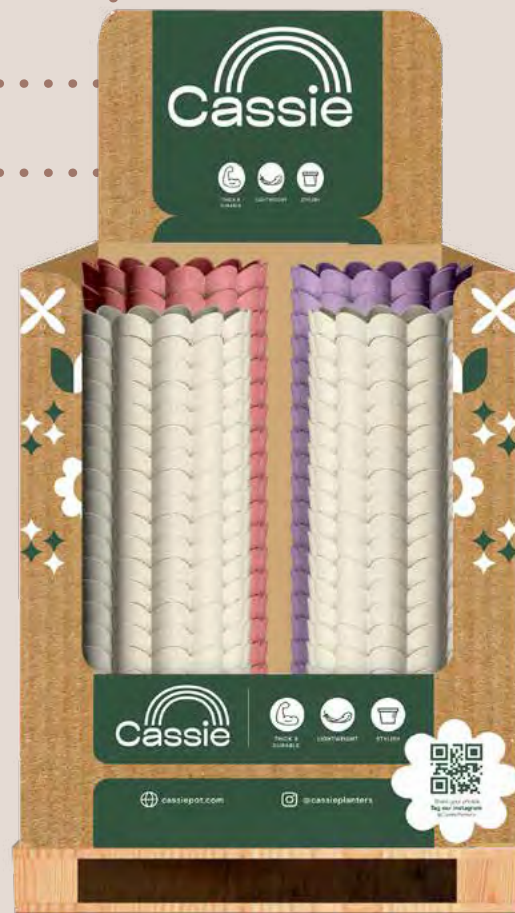
RETAIL-READY SOLUTIONS

You're working hard to keep your space attractive and informative to your customers. We can help with retail-ready solutions.

Our practical quarter pallet cardboard and shelf displays come with ready-made messaging to help customers choose the planters that best suit their needs. Our displays help to keep your store organized and uncluttered, and you don't need to spend time creating displays on your shelves. It's practical, efficient and saves you time.

Our displays are:

Constructed with durable cardboard | Crafted from high-quality materials | 100% recyclable



Quarter Pallet Display

100 Planters
3 different colors



Shelf Display
3 different colors

Contact
sales@ctiliving.com



*Sizes and capacity will change accordingly with the product



OUR TEAM IN ACTION

THANK YOU!





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